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KRK DEBUTS THE HIGHLY ANTICIPATED KNS HEADPHONE SERIES

DEERFIELD BEACH, FL, November 2, 2010 – KRK is announcing a new series of professional headphones that feature an advanced transducer design, extraordinary sonic accuracy and a level of comfort that is being described by users as the most comfortable headphones they have ever experienced!

Similar in purpose and design philosophy to all KRK products, both the KNS-6400 and KNS-8400 provide honest reproduction that will benefit studio engineers, studio musicians, producers and avid music fans alike. The KNS headphones provide the same qualities that users of KRK speakers and subwoofers have benefitted from for 25 years; namely, sonic accuracy, transparency and consistency. Now you can enjoy the same KRK engineering, innovation and voicing philosophy when using headphones.

Tim Dorwart, KRK CEO states, “The development of a breakthrough KRK headphone product has been years in the making. We assembled a team of experienced designers that were given a directive to create a headphone that exceeded current performance standards. The goal was to satisfy what customers have been asking for: a headphone that closely replicates the “studio monitor experience” while honoring our objective to build a product that is lightweight, comfortable and competitively priced.”

KRK headphones provide incredibly natural frequency response that gives you a reference standard unaffected by your location. With a range of 10Hz-22kHz on the KNS-6400 and a range of 5Hz-23kHz on the KNS-8400, you will be able to monitor audio without compromising your tracks. With a detachable and replaceable locking cable, rotating ear cups for travel and storage, durable materials, replaceable ear and head cushions and a wide range of accessories, the KNS series is ready to

withstand the needs of producers, musicians, performers and engineers -- in the studio and on the go.

“The first thing I want to know is whether the low frequencies are there? Does it feel like a KRK monitor? And it totally does,” commented famed producer Rodney “Darkchild” Jerkins of Darkchild Entertainment. “The comfort is incredible. They are lightweight – not these big, old heavy headphones that you feel like you want to take off after wearing them for five minutes.” Adds Jerkins, “Now when I take my mixes home or when I’m traveling, I can plug my KRK headphones into my laptop and feel like I’m still in the studio. That’s important when you’re making hits for the radio; you have to be spot on.”

Built with comfort as a design imperative, the KNS 6400 & 8400 have a lightweight reduced-mass structure with an adjustable low-pressure headband system. The self-aligning yoke ensures the best possible fit -- so the artist can focus on music without having to tolerate discomfort. The acoustic foam ear pads gently conform to your unique head shape improving low-end response and providing a high level of sound isolation.

For years, KRK has been known for innovations in speakers, monitors and subs. The new KNS series of headphones -- with their ability to reveal exactly what you have on the tracks -- is an ideal choice for critical listening. Being able to discern the most subtle differences in pitch, timbre and tone helps you to get it right every mix, every take, and every performance. With a suggesting US selling price of \$99 for the 6400 model and \$149 for the 8400's, the KNS headphone series provides professional sound quality at an affordable price.

See what Rodney Jerkins, Jim Roach, Stephen Marsh, Michael Donaldson and Jesse Thomas have to say about the new KRK headphones:

<http://www.youtube.com/watch?v=ljpn5PYYzg>

About KRK Systems:

A member of the Stanton Group of companies, KRK Systems is a leader in studio monitors and control room solutions for the professional audio market. KRK products are distributed throughout the world via a network of distributors and dealers in more than 75 countries. For additional information on all KRK Systems products, please visit us online at www.krksys.com.